

# Manni Group announces the sudden passing of Giuseppe Manni, President of Holding Panfin Srl

*Verona, 27<sup>th</sup> January 2023* - Manni Group announces the sudden death of **Giuseppe Manni, President of Holding Panfin Srl.** A far-sighted entrepreneur, he transformed the business founded by his father in **1945** in Verona into an **international industrial reality**. Today, Manni Group is active in the steel industry and employs more than **1,200 people in 6 countries**.

Giuseppe Manni has distinguished himself not only for his managerial skills, but also for his philanthropic commitment, in the **cultural** sphere through collaborations with universities, institutions, associations and professional orders for the dissemination of art and culture in Italy and around the world; and in the **social** sphere, by means of the Brain Research Foundation **Verona Onlus**, which he founded in 2010.

#### The company: a 78-year history

The story of Giuseppe Manni, born and raised in Verona, is closely linked to that of steel. His father, Luigi Manni, opened a business in **1945**, recovering scrap metal from the war. In 1960, Giuseppe continued trading in the products offered by the then booming national **steel industry**. It was the school that was necessary to learn about consumption and customer needs, which helped lay the groundwork for the subsequent industrial turnaround in the early 70s.

The first **Manni Sipre** plant for the processing of long steel products was in Mozzecane (VR). However, in the following decades, knowledge of the world of metal construction expanded to such an extent that new companies were established, starting with the **Manni Inox** stainless steel service centre. The production of **Isopan** insulated panels started in the 80s and developed rapidly in Italy with two major plants: the numerous innovations achieved allowed the start of the internationalisation phase in the 2000s, with a leading role in the production of metal insulated panels in Europe and Central America. Further innovations will be added over time: this is how **Manni Energy** was created, which manages photovoltaic systems and offers services to optimise the energy consumption of buildings, and **Manni Green Tech** represents a further development for off-site technology.

In his long entrepreneurial career, Giuseppe Manni has always been inspired by the principles handed down to him by his father and company founder, **Cav. Luigi Manni**. "From an early age, it was often taught in the Manni family that the fruit of labour is a means to growth, not an end, and to ensure this requires specific knowledge and skills that grow over time as the company develops. It has been written, in fact, that "the purpose of a **family business is** the business itself": this implies having to replace the idea of owning the business with the responsibility of governing it well, in order to ensure its survival and development. Owners of rights, but above all of duties, which one assumes not only with regard to one's assets, whether realised or inherited, but towards all stakeholders and towards the community and society". This was said by the President, continuing: "I owe my father absolute dedication to his work and much gratitude for the trust he placed in me when he left the management of the family business to his eldest son. To my mother, a teacher of faith and patience, I owe my sense of responsibility towards the family and solidarity for the weak and less fortunate".



**2020** marked the **75th** year of the Manni Company's history, coinciding with the establishment as Chairman of the Manni Group Sub-Holding of the **third generation with Francesco Manni**, ready to receive the company baton in the values of his grandfather, and prepared by his twenty years of experience alongside the Chairman.

## Art, music and culture: the bond with Verona

Awarded by Verona Network "For the results achieved by the Manni Group and for the commitment shown towards social, artistic and cultural realities on the local, national and international scene", the project implemented by Giuseppe Manni to attempt to save the inestimable heritage of the **Opera in the Arena** should also be remembered.

In 2020, a prestigious gift: the entrepreneur, already president also of the Friends of the Civic Museums, purchased the **nineteenth-century painting 'Juliet'** by Pietro Roi with the specific intention of handing it over to the city. The history of the Manni Group is closely linked to Verona: more than the generous action of a collector, the donation represents the gesture of a man deeply attached to his birthplace and to art.

#### Social commitment

Over the years, Giuseppe Manni promoted multicultural integration by encouraging an open and stimulating working environment, a result of the interaction and exchange of different skills and values. This sensitivity, which is also proving crucial every day in the Group's internationalisation experiences, has led to the support of various humanitarian projects and solidarity initiatives, including the foundation of Pro Dubbo, the construction of the Dubbo St Children's Hospital. Mary Primary Hospital in Areka, Ethiopia and support to the mission of the "Bosco Children" Institute, which hosts young people living on the streets of Addis Ababa.

#### Commitment comes to telemedicine

In recent years, he has been very dedicated to the **Brain Research Foundation**, a non-profit organisation that he founded in 2010 with Mr. Massimo Gerosa, former director of the Institute of Neurosurgery at the University Hospital of Verona. The **Research Foundation for Brain Diseases** has already funded 53 scientific studies on telemedicine in dementia, tele-rehabilitation in cognitive disorders, technology for the prevention of eating disorders, neuropsychology and telemedicine in patients with multiple sclerosis, and psychiatry.

### The passing of the baton

In an interview last March, Giuseppe Manni leaves this valuable reflection on the **generational transition**: "The orientation towards 'continuous growth', which has characterised the intense work of my 63 years lived amidst emotions and difficulties, is added to the satisfaction of achieving certain results and, of all of them, the most important one: the **succession of my son Francesco [President of Manni Group Spa]**. There are so many corporate values that I have tried to realise in my 63 years of work in a historical period marked by countless events and complexities, without losing my interest and pleasure in participating in humanitarian and cultural associations and foundations. By continuing along this line and for the stretch



of road that I will still be given to travel together, I hope to have correctly passed on the baton to my son Francesco, so that he can overcome the challenges of his life and run in the furrow traced by this story".

All employees of the Group companies join in the condolences.

**Manni Group** | mannigroup.com | MANNI GROUP offers products, solutions and expertise for the world of dry construction, promoting new scenarios to overcome energy wastage and pollutant emissions from the existing building stock, helping real estate and design studios to achieve high project value through ethical environmental principles and building knowledge.

Through more than 75 years of activity, the Group has internationalised by promoting the principles of the Circular Economy and sustainable construction. A commitment translated into the processing of materials like steel, 100% recyclable, and in the manufacture of products that help meet the criteria to obtain the LEED and BREEAM certifications, in compliance with national CAM (MEC - Minimum Environmental Criteria). In addition, the Group uses instruments aiming at transparency, such as the EPD and the DECLARE label issued by the ILFI (International Living Future Institute).

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